

Message Text

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47

ACTION NEA-10

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E.O. 11652: N/A

TAGS: PFOR, IS, EG

SUBJECT: 1977 INTERNATIONAL PUBLIC RELATIONS CONFERENCE
IN CAIRO

REF: STATE 204657, CAIRO 11154

1. THE FOLLOWING IS THE EMBASSY'S TRANSLATION
OF THE TEXT OF THE ARTICLE WHICH WAS PUBLISHED
AUGUST 13 IN YEDIOT ACHRONOT ON THIS SUBJECT: BEGIN TEXT:
AT THE 7TH INTERNATIONAL PUBLIC RELATIONS CONFERENCE
IN BOSTON, MASS., THE EGYPTIAN DELEGATE FORMALLY
INVITED THE ISRAELI DELEGATES TO TAKE PART AT THE
NEXT CONFERENCE IN CAIRO.

2. THE STATEMENT WAS MADE WHEN THE ISRAELI DELEGATES--
JOSEPH YAHIEL, RUTH ELIAV, MICHAEL BARZILAI, ITZHAK
ZARJONI AND SHIMSON SHARON--OPPOSED AN EGYPTIAN BID
TO HOST THE NEXT CONFERENCE. THE EGYPTIAN DELEGATE
CLAIMED HE HAD FORMAL AUTHORITY FROM THE
EGYPTIAN GOVERNMENT TO INVITE THE DELEGATES OF ALL
THE 48 PARTICIPATING COUNTRIES, INCLUDING THOSE OF
ISRAEL.

3. THE ISRAELIS--ACCORDING TO A TELEPHONE REPORT BY
YAHIEL, WHO, AS CHAIRMAN OF THE ISRAELI PUBLIC RELATIONS
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ASSOCIATION, HEADED THE ISRAELI DELEGATION--IMMEDIATELY

ASKED FOR THE EGYPTIAN STATEMENT TO BE INCLUDED IN THE MINUTES. "TO OUR SURPRISE, THE EGYPTIAN DELEGATE STOOD FIRM AND ASSURED US THERE WOULD BE NO PROBLEMS." THE CONFERENCE DECIDED THAT THE NEXT VENUE WOULD BE CAIRO, IN THE SUMMER OF 1977, PROVIDED ISRAEL WOULD BE ALLOWED TO PARTICIPATE. END TEXT.

4. WE HAVE LEARNED THAT THE ISRAELI DELEGATES TO THE CONFERENCE IN BOSTON HAVE NOT YET RETURNED TO ISRAEL. WE WILL BE IN TOUCH WITH THEM AND SUBMIT A FURTHER REPORT AS SOON AS POSSIBLE.
TOON

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